

## **ARINI – INSPIRED BY NATURE**





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#### Light, multifunction, design - and inspired by nature

Light, multifunction and design: Three elements that we have combined in a unique lighting system – and which were inspired by nature.

A lighting system based on the organic forms of nature. And a lighting system, for which we have let ourselves be inspired by the diversity and impressions of nature.

With its flowing curves, the ARINI appears as a harmonious portraiture of a stylized parrot sitting in a tree. A portraiture that is internally harmonious and that unites the natural with the urban.

ARINI – For the urban jungle of today and tomorrow

ARINI opens up all new design and application possibilities – with a close relationship with nature and as varied, as intelligent and as colourful as a parrot.

**Diverse** because ARINI offers you all new possibilities for designing with light.

**Intelligent** because ARINI can see, communicate, entertain and inform.

And **colourful** since, with ARINI, more than accents can be set during the day and at night.

Give your creativity free rein and set highlights in the urban jungle with ARINI. Create urban spaces and squares in which people encounter each other, meet, linger and feel good. Spaces and squares that not only radiate a feeling of security and atmosphere but also embody them.

ARINI – a successful interaction of light, multifunction and design for holistic solution concepts.

Discover ARINI.

**ARINI** – INSPIRED BY NATURE.





# LIGHT

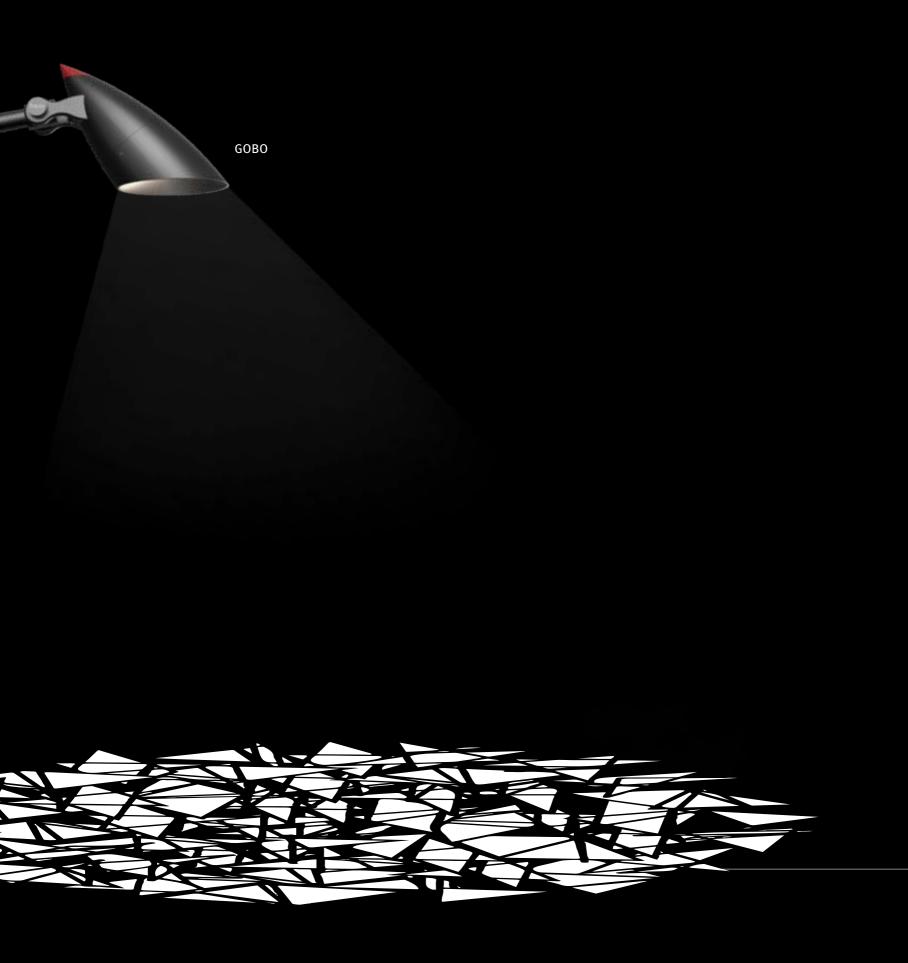
#### Perfect light - versatile design with light

Lend urban spaces and squares their own character in the dark and transform these into meeting places or places of encounter – full of atmosphere and emotion as well.

Play with light - your ideas have no boundaries.

Play with the brightness of light and create exciting lighting moods as well as an impressive atmosphere.

Play with the various light distributions and structure the room with them. And set playful accents and eye-catching highlights with the use of gobos.

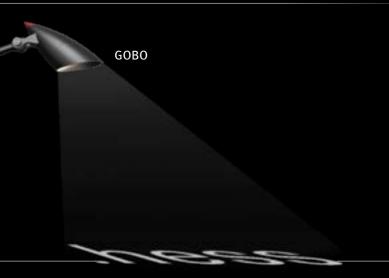


The eye – the parrot's most developed sensory organ. It enables extremely keen sight, guarantees a wide field of vision, good all-round vision and thus ensures optimal perception.

With the best light, we ensure that the eyes perceive the exact underlying planning and design concept of the urban space.

Not the brightest light but rather the best light ensures that creative, playful or artistic elements can be appreciated in the dark – and that various lighting moods and effects create a harmonious ensemble with a high feel-good factor.

ARINI: The best light – for your ideas.



Spot

Wide





# **MULTIFUNCTION**

### More than light - intelligent due to multifunction

Highly-specialized and multifunctional. ARINI unites both perfectly.

Nature demonstrates that versatility represents an elementary attribute. And parrots are famous for the fact that they are extraordinarily communicative and enjoy being in the company of their own species.

The ARINI is versatile – and even more than that.

The ARINI, with its multifunctionality, stands for a modern togetherness and ensures that urban spaces become attractive meeting places and walkways and squares become safe and communicative areas.







Entertainment via integrated loudspeakers – no problem.



Up-to-date due to integrated WIFI – no problem.



Security via integrated cameras – no problem.



Being unique via integrated gobos – no problem.

ARINI improves the quality of life and the feel-good factor of urban spaces, because even we humans prefer company. ARINI ensures a high level of security, communication, networking and attractiveness – and not least, gives more than just an impetus for a future-oriented urban development.

**ARINI:** Multifunctionality for today – and tomorrow.





## DESIGN

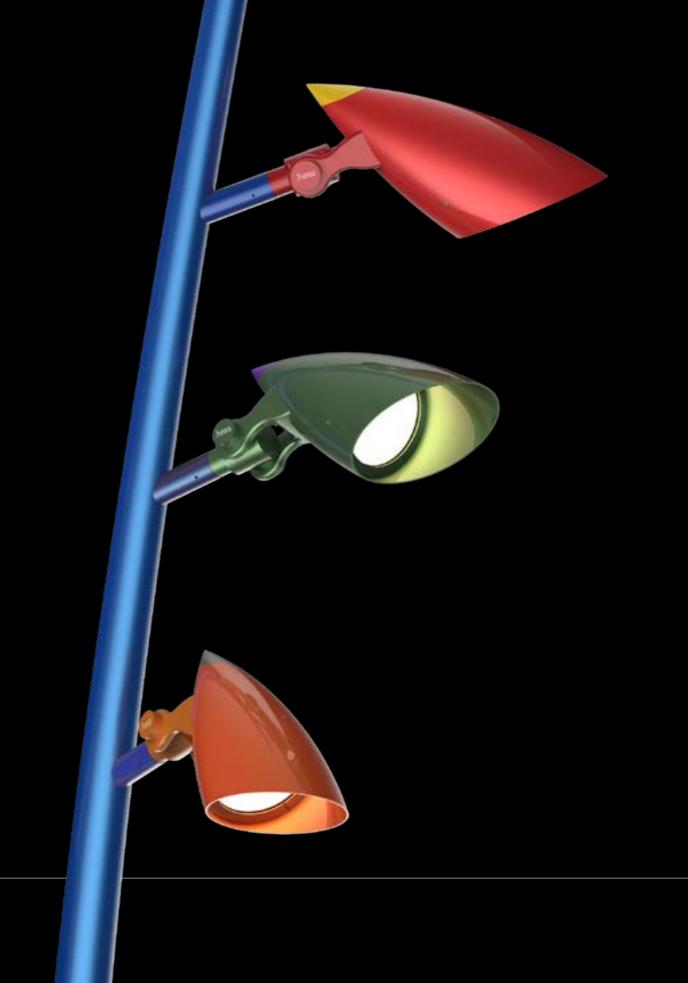
#### Design – drawn by nature

The flowing and soft contours of ARINI are drawn by nature – in this way, the harmonious and consistent line contour of the parrot are found again in ARINI. Even the choice of name was influenced by nature.

ARINI – as shapely and colourful as the model that inspired it

Organic design and bright colours. With ARINI, you set real spots of colour in the the urban jungle – at night and during the day. At the same time, due to its characteristics, ARINI literally brings light as well as multifunction and design into the city's undergrowth.

Public spaces and squares can be more clearly structured and organized – and as a result, become more usable and more liveable.



The striking details that make ARINI a real work of art are also oriented on the laws of nature: The rear part of the luminary head for example, can be equipped with RGBW lighting and can set colour accents as desired.

Apropos colour: The ARINIs are – just as the models that inspired them and typical of Hess – available in almost all desired colours: regardless of whether tone on tone or with deliberate contrast colouring.

Create from the colourful plumage of the tropical birds – entirely according to your wishes.

**ARINI:** A work of art for urban spaces.





## **ARINI** – also ONLINE!

Light, multifunction and design – in short: ARINI.

We have incorporated our entire expertise and all typical Hess virtues in ARINI. And thereby always followed the best example – the nature.

ARINI is also available to you online. Immerse yourself in the fascinating world of ARINI with our "Mood Finder". Experience light, multifunction and design in a new way.

Discover the potential for your projects and be inspired.

**ARINI:** The unique lighting system – by Hess.



www.hess.eu/en/moodfinder



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